

I) IN THE CLAIMS:

1. (Amended) A method of using a wireless device to enable a client device to access ~~providing a primary content file to a client device from a wireless device~~, said method comprising the steps of:

(a) entering a linkage code into a wireless ~~transmitting~~ device, wherein the linkage code comprises a routing identification code and an item identification code;

(b) ~~transmitting the linkage code in~~ a data stream to a list server for storage therein, wherein said data stream comprises the linkage code and ~~includes~~ a subscriber identification number associated with the wireless device;

(c) storing in memory at the list server the linkage code in association with the subscriber identification number;

(d) logging in to the list server from a client device, wherein the client device transmits to the list server ~~provides~~ the subscriber identification number associated with the wireless device; ~~of the linkage code stored on the list server; and~~

~~(d)(e)~~ retrieving from memory at the list server the linkage code associated with the subscriber identification number; and from the list server.

(f) transmitting the linkage code from the list server to the client device.

2. (Original) The method of claim 1, wherein a user provides the client device with the subscriber identification number.

3. (Original) The method of claim 1, wherein the client device is one of a group of devices comprising a personal computer, a web-based television, and a video console.

4. (Amended) The method of claim 1, further comprising the step of the client device utilizing the linkage code to ~~enable the client device to~~ retrieve a primary content file associated with the item identification code from a content server associated with the routing identification code.

5. (Amended) A networked computer system for providing a primary content file to a ~~client device from a wireless device over a computer network~~, comprising:

(a) a wireless device capable of selective interconnection to a interconnected
~~to the~~ computer network;

(b) a list server capable of selective interconnection to the interconnected to
~~the~~ computer network, the list server comprising a storage means for storing data;

(c) a client device capable of selective interconnection to the interconnected
~~to the~~ computer network;
wherein

the wireless device comprises:

input means for inputting a linkage code, the linkage code
comprising a routing identification code and an item identification code;

transmitting means for transmitting ~~the linkage code in~~ a data
stream to the list server for storage therein, wherein said data stream
comprises the linkage code and includes a subscriber identification
number associated with the wireless device; and

the list server comprises:

means for storing the linkage code in the storage means in
association with the subscriber identification number; and

the client device comprises:

means for logging into the list server and for transmitting to the list
server providing the subscriber identification number associated with the
wireless device of the linkage code stored on the list server; and

further wherein

the list server comprises:

means for retrieving from the storage means the linkage code
associated with the subscriber identification number transmitted by the
client device; and

means for transmitting the linkage code retrieved from the storage
means to the client device means for retrieving the linkage code from the
list server.

6. (Original) The system of claim 5, wherein the client device further comprises means
for a user to provide the client device with the subscriber identification number.

7. (Original) The system of claim 5, wherein the client device is one of a group of devices comprising a personal computer, a web-based television, and a video console.

8. (Amended) The system of claim 5, further comprising

(d) a content server associated with the routing identification code and capable of selective interconnection to the computer network; wherein

the client device further comprises means for utilizing the linkage code to
~~enable the client device~~ to retrieve a primary content file associated with the item
identification code from the a content server associated with the routing
identification code.